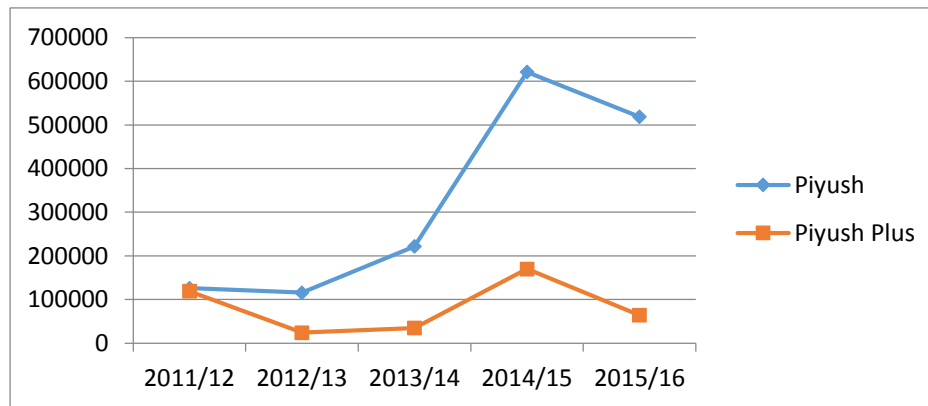


## Production and Distribution of Piyush and Piyush Plus

### Piyush

The popular chlorination solution “Piyush” is one of the most widely used methods for water disinfection in Nepal. Developed as a response to control water borne disease epidemic in eastern Terai region of Nepal more than two decades back, in 1994, Piyush is still being used and has been accepted in both rural and urban contexts of Nepal. Piyush has been promoted through various projects, partners’ and social marketing approaches in Nepal. In this fiscal year, altogether 518531 units of Piyush were sold.



### Piyush Plus

Piyush Plus is another chlorination solution like Piyush for disinfecting larger volumes of water, for e.g. water buckets etc. ENPHO has been producing Piyush Plus in 240 mL bottles since 2010. A bottle of Piyush Plus can disinfect 1200 litres of water. Altogether, 64,089 units of Piyush Plus was sold from ENPHO this year.

Both the chlorination solutions have been popular since they are easy-to-use, reliable, cost-effective and are easily available in the pharmacies and stores. Piyush and Piyush Plus are being widely used by government and partner organizations such UNICEF, Oxfam in emergency situations. Additionally, ENPHO has also been producing 1% chlorine solution for disinfecting even higher volumes of water, e.g. water tankers, reservoirs. Recently, demand for 1% chlorine solution is also increasing.

