Production and Distribution of Piyush and Piyush Plus

Piyush

Chlorination is one of the methods for water disinfection. The chlorine solution “Piyush” is being widely used in Nepal as one of the options to treat drinking water. It is also one of the best options to treat water during emergency situations, epidemic and disaster response. ENPHO Laboratory, which is managed by EcoConcern Pvt. Ltd., produces the chlorine solution “Piyush” and is being distributed and promoted through various projects and partners.

During the fiscal year, altogether 245,487 units of Piyush were sold.

Piyush Plus

“Piyush Plus” is another chlorination solution like Piyush for disinfecting larger volumes of water. ENPHO has been producing Piyush Plus in 240 mL bottles since 2010. A bottle of Piyush Plus can disinfect 1200 litres of water.

Altogether, 39,872 units of Piyush Plus were sold in this fiscal year.

Both the chlorination solutions have been popular since they are easy-to-use, reliable, cost-effective and are easily available in the pharmacies and stores. Additionally, ENPHO has also been producing 1% chlorine solution for disinfecting even higher volumes of water (e.g. water tankers, reservoirs) and its demand is gradually increasing.

![Figure: Number of Piyush and Piyush Plus sold in last five fiscal years](chart.png)