

Workshop Outline

COMMUNITY HEALTH PROMOTION

LENGTH: 4 days

WORKSHOP DESCRIPTION

The Community Health promotion is essential for the successful implementation of any household water treatment, sanitation or hygiene project. This course will provide participants with the skills to effectively deliver water, sanitation, or hygiene education programs as part of a new or existing project.

The workshop reviews the fundamentals of safe water, hygiene and basic sanitation, disease transmission as well as working approach with household and community, conflict management and gender and WASH. The emphasis is placed on behavior change, participatory learning and action tools, facilitation techniques, and communication methods. It focus on the major skills required for an community health promoters such as effective questioning and active listening along with the ability to influence to the stakeholders. Topics are covered in an interactive fashion using learning tools and activities the participants can then apply within the communities they are working.

OBJECTIVES

General Objectives

The overall objective of the training is to enhance knowledge and skills of community health promoters in effective delivery of Water, Sanitation and Hygiene message for behavior change.

Specific Objectives:

- Identify local WASH issue and route of disease transmission and barriers to prevent the routes
- Describe how to prevent illness through improved water, sanitation and hygiene
- Describe role of Community Health Promoters
- Identify skills, knowledge and attitudes required for Community Health Promoters
- Discuss and demonstrate effective questioning and active listening skills of Community Health Promoter
- Identify the barrier to change and discuss the steps of behavior change
- Identify the techniques to influence the community or stakeholders
- Handle WASH related conflict issue in community
- Apply various participatory learning and action tools to effectively work with households and community groups
- Identify the vulnerable population group in community
- Choose and proper use of appropriate information, education and communication materials effectively for different target audiences
- Describe Gender and WASH issue

PARTICIPANTS

The workshop is oriented towards participants who are:

- Working in water and sanitation, community development, or health projects
- WASH project coordinators and/or managers who will train, manage and monitor community health promoters
- Technicians or individuals who will be installing the technology and play a large role in explaining the use of the household water treatment technology to the household
- Community leaders, health promoters, or individuals in the community who have a desire to teach others about water, sanitation and hygiene
- Individuals motivated to improve the water, hygiene, and sanitation situation in their communities

The ideal community health promoters:

- Have current skills in presenting, working with the community, and educating
- Have a desire to teach others about good health practices
- Are leaders in his/her community in hygiene and sanitation
- Have a basic understanding of the importance of safe water for health

Participation by women is encouraged. Preferably, 2 to 5 people from each organization or community would attend to ensure that they learn together and benefit most from the workshop.

METHODS OF INSTRUCTION

This participatory style workshop includes theory, classroom exercises, open discussion, case studies, demonstrations, and hands-on practice. Active participant engagement in learning activities is encouraged.

CONTENT

The following is a tentative list of the topics to be covered. A specific agenda will be developed for each workshop based on consultation with the organizer and the participant's needs.

Water, Sanitation, and Hygiene

- Route of disease transmission and prevention
- Improved hygiene and sanitation
- SWASTHA Approach
- Vulnerable population group in community
- Gender and WASH

How to be a Community Health Promoter

- Role of the Community Health Promoter

- Key skills, knowledge and attitudes
- Barriers to change
- steps of behavior change
- Influencing people or stakeholders
- Effective questioning and active listening
- Conflict Management
- Participatory learning, action tools and facilitation skills
- Facilitation techniques
- Communication methods and working with IEC
- How to work with different target audiences, including households and community groups

For Further Detail

Training Centre

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