



Training Outline

TRAINING ON WASH'EM APPROACH

LENGTH: 3 Days

TRAINING DESCRIPTION:

The Wash'Em process helps to design effective handwashing behaviour-change programs rapidly. The evidence-based and context-specific process involves using five rapid-assessment tools to understand behaviour. The findings from the tools are entered into the Wash'Em Program Designer, which will give you tailored program recommendations.

The Wash'Em process was developed to be quick and easy to complete. On average, Wash'Em requires a week to implement when used for the first time. For the data collection, we recommend a minimum of six people. The process requires access to one computer and staff with access to devices that can record video. No prior knowledge of behaviour change is needed. This manual provides information on how to prepare your front-line staff to conduct the rapid assessments required. Included are background information, sample agendas, lessons, quality-control checks and directions for preparing a site visit. The agendas recommend a mix of office-based and field data collection activities to familiarize staff with the rapid assessment tools.

OBJECTIVES:

The main objectives of this training are:

• To design evidence-based and context-adapted handwashing behavior programs for emergencies, such as pandemics, earthquakes, floods, and displacement.

PARTICIPANTS:

The ideal participants:

- Humanitarian organizations
- Organization working in WASH sector
- Organization working in emergencies

METHODS OF INSTRUCTION:

Participatory approaches are used to engage and actively involve everyone in the training. This training includes theory, demonstration, practical exercises, role-plays, discussions, scenarios,





presentations, and case studies, and varied discussion types to share

experiences. Active participant engagement in all learning activities is encouraged.

CONTENT:

The following is a list of the topics to be covered in the training

- Introducing the Program Designer
- Informed Consent
- Handwashing Demonstrations
- Personal Histories
- Distress Plan
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- Distress Plan
- Disease Perception
- Touchpoints
- Community visit logistics
- Using the Program Designer
- Recommendations for role play
- Integrating recommendations

OUTCOMES:

Upon completion of the workshop participants will be able to:

- Explain the benefits of Wash'Em rapid-assessment tools for the design of a hygiene program
- Set up a new project in the Wash'Em program designer that describes the humanitarian context and constraints
- Identify barriers that might prevent handwashing behaviour and design interventions that make handwashing more convenient and desirable
- Describe how the experiences of populations affected by crisis can influence handwashing behaviour
- Discuss strategies for effectively facilitating focus group discussions
- Identify underlying motives that drive or prevent the adoption of appropriate handwashing behaviour
- Describe how the perception of risks and consequences related to disease influence the design of a handwashing promotion program
- Identify the ways social structures and the ways of sharing information can be used as delivery channels





• Enter data into the Wash'Em program designer through the analysis

of completed worksheets and videos to generate handwashing promotion program recommendations

- Practice recommendations generated from the Wash'Em Program Designer
- Demonstrate how to use the Wash'Em activities planning tool to facilitate the integration of recommended activities

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